

# Beginner Class Worksheet

## WHAT IS A BEGINNER CLASS?

- A Beginner Class is an event that introduces someone to scrapbooking or cardmaking with Creative Memories.
- These events are an opportunity for you to invite people who do not scrapbook with you today to learn more about saving their memories. It also gives them an opportunity to meet you and learn about the scrapbooking events that you offer in your community.
- Sharing Beginner Classes is a great way to break the ice in a conversation and meet new people.
- Beginner Classes are also a great place to start for a new Advisor just getting their business off the ground.

### #1 CHOOSE YOUR BEGINNER CLASS

#### Events that do not require photos:

- Border Class
- Card Class

#### Events about prepping photos:

- Sip & Sort

#### Events with photos:

- 8x8 Mini Paper Album Class
- 8x8 Fast Formula Class
- 8x8 My First Year Album Class
- 8x8 School Days Album Class
- 12x12 Page-Fold Recipe Class
- 12x12 Project Recipe™ Class
- 12x12 Beginner Project Recipe™ Class
- 12x12 Fast2Fab™ Album Class
- Sketch Booklet Beginner Class

### PLANNING

- Pick your date and location and then submit your Beginner Class to the website so that it is publicly shared on the Creative Memories website.

### INVITING

- Share your Beginner Class event information with people who do not scrapbook today. Always have class information with you in case the opportunity arises to share information about your classes.

### CELEBRATE WINS

- Take a photo of your Beginner Class with your attendees. Whether one person showed up or 10, going outside your comfort zone to grow is a win. Submit your photo and class details to Home Office at [Love.CreativeMemories.com/Submit](https://www.Love.CreativeMemories.com/Submit) to earn credit for your Beginner Class for the Advisor Escape.