

My Join Date: \_\_\_\_\_

## STEP 1

**30-Day Goal:**  
Place your first  
order of any value

**DUE DATE:**

\_\_\_\_\_

Earn 10% back on  
every order!

Redeem your \$65-value join gift!



- 12x12 Vivid Blue Sparkle Petal Play Album Cover
- White Pages and Page Protectors (16/pk)

## STEP 2

**60-Day Goal:**  
Reach Level 2 (\$551  
Account Balance)

**DUE DATE:**

\_\_\_\_\_

Earn 25% back on  
every order!

Earn the Happy Album Planner  
Bundle (\$102 value).



- 6.75x10 Navy Happy Album Cover
- 6.75x10 Happy Album Fast2Fab™ Refill Pages + Protectors (13/pk)
- Happy Album Travel Case & Drawstring Bag
- Happy Album Planner Kit
- Black Dual-Tip Pen
- Repositionable Tape Runner

## STEP 3

**90-Day Goal:**  
Reach Level 3 (\$2,501  
Account Balance)

**DUE DATE:**

\_\_\_\_\_

Earn 30% back on  
every order!

Earn the Premium Bundle designed to  
help you succeed with sharing Creative  
Memories (\$269.50 value).



- Premium Tote Bag
- Tote Organizer
- \$155+ in MYSTERY Bonus Gifts

# 30/60/90 Join Challenge

**JULY 1 - SEPT. 30**

What gets measured gets achieved and we're here to help you earn some amazing prizes in your new Advisor journey!

**Check your inbox for your welcome email and get set for success with these quick tasks!**

<input type="checkbox"/> <b>Learn how to apply your \$10 coupon to your first Advisor order!</b>	Log in > My Account > Advisor HQ > My Achievements
<input type="checkbox"/> <b>Join the Advisor Facebook Group.</b>	Search Facebook for Creative Memories Advisors and click "Join" to apply
<input type="checkbox"/> <b>Add your photo to your website.</b>	Log in > My Account > Advisor HQ > My Site Settings
<input type="checkbox"/> <b>Set up direct deposit - <i>you're already earning 10% and we pay weekly!</i></b>	Log in > My Account > Advisor HQ > My Reports > My Account > Direct Deposit Manager
<input type="checkbox"/> <b>Learn about the Advisor plan and set your goals!</b>	Schedule a call with our Home Office Advisor Coach Diane Lampert! <a href="https://calendly.com/CreativeMemories/Diane">Calendly.com/CreativeMemories/Diane</a>

## HOW IT WORKS:

- **Who qualifies for this program?** New Advisors who join July 1-Sept. 30, 2020, qualify for these incentives. Reactivating Advisors do not qualify.
- You will have 30, 60 and 90 days to complete specific goals to qualify for prizes when you reach the next Level of CM's earnings plan.
- If you do not reach Level 2 within 60 days, you can still reach Level 3 in 90 days and get the 90-day prize.
- If you reach Level 3 in 60 days, you will earn both the 60- and 90-day prizes. You do not have to wait to reach for Level 3 after your 60th day!
- Your 90-day deadline starts when you join. For example, if you join Sept. 30, 2020, you will have 90 days from your join date to qualify for the 90-day incentive.

## WANT TO EARN ADDITIONAL GIFTS?

It's more fun to work alongside others. When you welcome friends or family to join your team as Advisors between July 1-Sept. 30, 2020, you'll earn a **12x12 Camel Album Cover — a \$28.50 value — FREE**, plus you'll get a \$30 Account Credit with EVERY new team member you welcome!

# Turn your Passion into Profit

When you join as a Creative Memories Advisor, you'll start earning an income on every album, refill page, tool and supply you sell! If you want to get paid to live what you love... it's easy to become a Creative Memories Advisor and turn your passion into a regular income.

PROFIT RATE	12-MO. VOLUME	COMMISSION RATE
10%	\$0 - \$550	2%
25%	\$551 - \$2,500	5%
30%	\$2,501 - \$7,500	6%
35%	\$7,501 - \$15,000	7%
40%	\$15,001+	8%

*Earn 2-8% on your downline Advisors' sales*

*Earn 10-40% on your personal sales*

Sign Up Now at  
[CreativeMemories.com/CM-Advisors](http://CreativeMemories.com/CM-Advisors)

JOIN FOR \$49/YEAR &  
RECEIVE A \$10 PRODUCT  
CREDIT WHEN YOU SIGN UP!

**No minimums.**

**No complicated requirements.**

**No limit to what you can earn!**

**Have photos? Have memories? You're qualified.** Millions of people have photos and memories they love but no idea what to do with them. If you have an interest in either, you'd make a great Advisor.

**It couldn't be simpler.** Our plan is based on a 12-month Account Balance. The more you and your customers order over the year, the more you earn. And you can start earning on team sales right away, even with a \$0 balance.

**Weekly paydays = happiness.** As soon as you become an Advisor, you earn your profit rate (see chart above) on your personal and customer orders. These earnings are paid weekly via direct deposit. Because you're ordering at retail cost on all products (even business enhancers count toward your earnings), your balance grows faster and there's no worry about remitting sales tax.

**Want to earn even more?** Ask your Advisor about earning \$100 Account Credits and earning on downline Advisors' retail sales.

“ I love feeling heard, respected and appreciated.  
-BECKIE B. ”

	<b>CREATIVE MEMORIES ADVISORS</b> <i>New Company Plan 2014-2020</i>	<b>CREATIVE MEMORIES CONSULTANTS</b> <i>Former Company Plan 1987-2014</i>
<b>Personal discount/profit on sales</b>	10-40% <i>grows cumulatively over 12 months*</i>	Up to 30%
<b>"Rebate" for monthly personal sales</b>	\$100 Account Credits for every \$2,000 in monthly personal volume and/or group volume	5-15% at \$1,500/month personal volume. Leaders could earn extra 5% at \$2,000/month personal volume. No group volume rebates
<b>Earnings on first-line team members</b>	2-8% on full retail <i>even if Advisors have \$0 personal volume available to everyone</i>	8-14% on 70% of retail <i>equivalent to 5.6-9.8% full retail available only to Leaders</i>
<b>Minimums to stay active</b>	\$49 annual fee	\$500 every 3 months
<b>Personal URL for customer online orders</b>	Included	\$10.99/month (\$132/year)
<b>Leader requirements to earn on downline and maintain title</b> <i>Unit Leader requirements shown for Creative Memories**</i>	None	6 active downline Consultants (4 personally recruited) \$1,000 personal volume every 3 months \$3,200 group volume every month
<b>Ability to have another "competing" business</b>	Yes	No
<b>Type of selling</b>	Any, other than fixed location	Party Plan
<b>Earnings payments</b>	Weekly (all profits + earnings on downline) Monthly: Account Credits	Monthly (rebates + earnings on downline)
<b>Option to sign up directly to Home Office</b>	Yes <i>though signing under an Advisor you respect and having the support of a team is a great experience***</i>	No

“ New CM = freedom.  
-REBECCA Q. ”

“ This is what I always wish Creative Memories was!  
-AMY M. ”

“ This new approach is so refreshing. Love it!  
-LANITA M. ”

\*When you work to the level you want, you can stay there indefinitely with consistency (balance only starts at zero your first year)  
\*\*In Creative Memories, Leaders made up 4-5% of the sales field at any given time; Unit Leaders were 70-75% of all Leaders  
\*\*\*It's easy to sign up someone... just click through their link and order the Advisor sign-up