

A graphic consisting of two overlapping speech bubbles. The top bubble is dark blue and contains the text 'REFER A' in white. The bottom bubble is a lighter blue and contains the text 'FRIEND' in white.**REFER A
FRIEND**

Share your love of Creative Memories today

and start earning great rewards for you and your friends and family who are new to us!

Know someone who would love our premium scrapbooking products as much as you? Make sure you spread the word with our new Refer A Friend program and in a few easy steps you'll both get free shipping on your favorite products from Creative Memories!

IT'S AS SIMPLE AS THESE FEW STEPS:

- 1** You share your personal link to the NEW Refer A Friend program with any friends and family who are new to Creative Memories through Facebook, email and/or text message. No email share option is available in CA.
- 2** Your friends can click through your referral link and provide their email address that is valid and new to Creative Memories.
- 3** Your friends will receive an email with a code to redeem and directions on how to create their own new Creative Memories account.
- 4** After account creation, your friends will place a qualifying order of \$20+ (excluding tax) and will enter their code to redeem their exclusive FREE shipping. Taxes included in AU.
- 5** As your reward, you'll receive a code to redeem FREE shipping in your next qualifying order as well.

So, what are you waiting for? Go tell your friends and family how they can start saving their cherished moments with us and watch the rewards stack up!

Helpful tips and information:

- Customers and friends should stay on the same device through all of referral steps to ensure recognition across the entire process
- New friends should access referral code before you create your account
- New accounts will be connected to an Advisor in the checkout process who is affiliated to their referring customer