



# Custom Foiled Spines

**\$12.00 for each 12x12 bookcloth foiled spine**

Set your albums apart on the shelf with custom titles on your album spines! Sixteen fonts are available in gold, silver or black foil on any 2022 collection's album cover bookcloth or any solid bookcloth colour shown below. Custom Foiled Spines will ship with other non-custom products that you order. Please allow an extra 3-5 days of processing time for orders that include Custom Foiled Spines.



## Getting Started:

1. Visit [CreativeMemories.ca](https://CreativeMemories.ca) and select CREATE DIGITAL PHOTO ALBUMS to get started!
2. Choose Custom Foiled Spines and click SEE DETAILS.
3. Choose your bookcloth and foil options then click CUSTOMIZE.
4. Give your product a name (be descriptive so that it makes sense to you later).  
*If you are not logged in to your Creative Memories account, you will be prompted to log in or create an account if you are new.*
5. Then customize your spine by creating your own title and select the font, text size and orientation for your title.
6. Click ADD TO CART to proceed to checkout.

Visit [Love.CreativeMemories.com/Custom-Foiled-Spines-CA](https://Love.CreativeMemories.com/Custom-Foiled-Spines-CA) to see a full list of available spine colours and for videos, tutorials and tips on how to order.

## SPINES SHIP SEPARATELY FROM YOUR ALBUM

When you receive your Custom Foiled Spine, you can replace the spine currently in your album with your new Custom Foiled Spine following the steps below:



### Step 1

Gently curl the spine over using a flat surface to ensure you are bending in the middle.



### Step 2

Pinch the sides of the spine and insert the two square corners into the album first.



### Step 3

Gently lower the spine down so the two rounded corners insert into the album.



### Step 4

Press down gently and evenly on each end of the spine to fully insert the spine into the album.

## WONDERING HOW TO MATCH AN OUT-OF-STOCK ALBUM COLOUR?



Use the colour wheel as a guide to pick a current bookcloth colour (on page 1) that complements your current album.

Pair complementary colours across from each other on the colour wheel, such as orange and blue, to contrast each other. Alternatively, pair tints or shades of the same colour for a more subtle combination.

Also try choosing colours from the same colour family such as warm colours (red, orange and yellow) and cool colours (green, blue and violet).

**Please note:** Custom Foiled Spines are only available for order with new spines on current bookcloth colours and do not include the album front and back cover or straps. If you plan to add your spine to a new album cover, please order your album cover separately and then replace the spine. You cannot ship CM a spine that you already have to be customized.

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