

Guide to Hosting a Kids Camp

Congratulations on deciding to offer a Kids Camp event! Here are some tips for making sure your event is a success!

1. **Determine when and where your Kids Camp event will be.** Host in your home or backyard, or check with local community centers, churches or libraries. Decide whether it will be a single event or will be completed over multiple sessions. How long will the event(s) be? In general, older kids could stay focused on an activity like this for one to two hours (max.) at a time, whereas younger kids will probably work in a shorter 30-45 minute burst, then need to have a movement break, snack or play a game before getting back to work!
2. **Reach out to kids groups in your community** (Boy or Girl Scouts/Guides, Sunday school groups, after-school/daycare programs, etc.) who may already be hosting summer camps to see if you can piggyback with their event and offer to come teach the album class during their camp.
3. **Advertise your event on social media and/or via community bulletin boards (physical or virtual)** using the postcard available to you in the Advisor HQ. Download it and customize with the details (the 5 W's!), as well the price of class, including the kit. Make sure to provide instructions for how to register and pre-pay for the event.
4. **Get kids (and parents) excited about the event by sending emails/texts** leading up to the class. Remind them to bring between 15 to 25 printed photos to the class. Tip: If parents aren't sure where or how to get photos printed, offer to help them print photos through CM ahead of time!
5. **Use this same Kids Camp idea for a private class.** Talk to friends who have kids or grandkids to see if they are interested in doing a fun activity class for the kids and bring the kits and class to them!
6. **To prep for your event, you'll want to make up a sample paper album** and create some of the creatures and designs with the Piece by Piece Mini Trio Punch Set to show the kids.
7. **At your event, set up work stations** with enough room for the kids to spread out their photos and supplies. Have any shared tools (see next page) in the middle, but don't set out the individual album kits until after you have gathered the kids, introduced yourself and given a few basic instructions.
8. **Give the kids an overview of what they will be doing:** cutting or "cropping" their photos, adhering or "sticking" them to the page and decorating their pages with fun punched-out shapes. Show them your sample to give them an idea of how a finished album might look, but assure them that there is no right or wrong way to make their albums!
9. **Depending on the ages and experience level of the kids, some other guidelines and demonstrations may include:**
 - Showing them how to freehand cut part of their photos
 - Demonstrate how to use the 2-Way Corner Rounder
 - Show them how to use the Tape Chips included with the album to adhere the photos
 - Expectations for use of shared tools (i.e., use them and put them back, ask for help, etc.)
 - How to hold and use the Repositionable Tape Runner
 - How to punch shapes from the edges of the cardstock pieces
 - For older kids — how to crop photos and mat them with the cardstock pieces
 - Suggestions for how and what to journal — but some may not want to write at all
10. **After you hand out kits, be available to walk around and help when needed.** If you are used to working with adults, you may have to resist the urge to tell the kids how they "should" create a page! Remember to compliment them on their creativity and how personal their pages look! Kids will probably want to share their albums with the other kids, so you might want to build in time for "show and tell." If they don't want to share, no problem!
11. **Make sure to ask the kids if they enjoyed themselves** and if there are other types of album projects they are interested in doing. Make sure to send parents the Thank You Flyer (from the Advisor HQ) detailing upsells and upcoming kids-themed events that you may be offering in the future. Make sure to include your contact info and follow up with parents soon after!



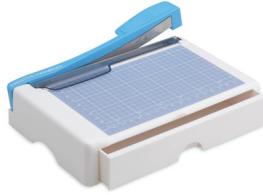
Kids Camp Kit contents:

- 8x8 Super Duper Boy or Girl Paper Album
- Super Duper Boy or Girl Stickers
- Piece by Piece Mini Trio Punch Set
- 4x4 Rainbow Edges Cardstock Sampler Pack (19/pk)
- Repositionable Tape Runner
- Kids Camp Character-Building Ideas & Instructions Flyer

ADDITIONAL TOOLS AND SUPPLIES TO HAVE ON HAND: *(Tip: Have enough tools to share among two to three kids.)*



All-Purpose Scissors
(Or children's safety scissors if working with very young children.)



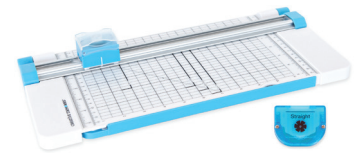
Personal Trimmer
(For cropping photos — demo and supervise when kids are using this!)



2-Way Corner Rounder
(For rounding or notching corners of photos.)

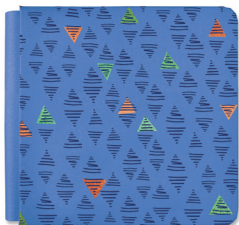


Circle and Square Punches
(Great for adding extra shapes to decorate pages or using as a base for the creatures and designs they create with their Piece by Piece Mini Trio Punch Set!)



12-inch Trimmer
(Good to have on hand for cutting additional cardstock or cutting 8x8 Paper Albums apart if kids are putting pages into 8x8 Side-Loading Pocket Pages/8x8 Album.)

OPTIONAL UPSELLS: *(Tip: Make sure to send home the Kids Camp Thank You Flyer to parents and follow up!)*



8x8 Vivid Blue Diamond Fun Album Cover



8x8 Jazzberry Blissful Butterflies Album Cover



8x8 Side-Loading Pocket Pages



12x12 Super Duper Boy Tone-on-Tone Paper Pack



12x12 Super Duper Girl Tone-on-Tone Paper Pack