



June 13-15, 2020
Hyatt Regency Minneapolis

Creative Minds Conference

Qualification Period: Nov. 1, 2019-March 31, 2020

Eligibility: Level 2 or higher by March 31 to attend.

(Note: You can be at any level of the earnings plan to register.)

REWARDS POINTS

Advisors can earn points during the qualification period, which will be redeemable for prizes during a redemption period in April 2020. You'll find a handy tracker at the top of your My Reports page in the Advisor HQ.



**\$500 ACCOUNT
BALANCE
INCREASE**

5 POINTS

Earn 5 points for the first \$500 in incremental sales during the qualification period.



**NEW TEAM
MEMBER AT
LEVEL 2+**

25 POINTS

Earn 25 points for each new team member you welcome during the qualification period and help achieve Level 2.



**NEW TEAM
MEMBER AT
LEVEL 2+**

**BONUS
DRAW ENTRY**

Earn one ticket into the Draw to win one of 10 prizes valued at \$1,500USD for every new team member who reaches Level 2 during the qualification period.

POINT REDEMPTION

During the redemption period in April 2020, qualifying Advisors can select the reward(s) they would like to redeem (e.g., an Advisor who earns 50 points could choose one 50-point reward or two 25-point rewards, five 10-point rewards, etc.).

<p>5 POINTS</p> <p>Exclusive Event-Inspired Paper Pack & Stickers</p>	<p>10 POINTS</p> <p>Exclusive Album Cover</p>	<p>25 POINTS</p> <p>Custom Album Cover \$50 Registration Rebate \$50 Visa Card</p>	<p>35 POINTS</p> <p>\$100 Registration Rebate \$100 Visa Card Product Workshop with Shari & Carrie</p>
<p>50 POINTS</p> <p>One Hotel Night Small Group Experience <i>(e.g., photo tour, etc.)</i> \$150 Visa Card</p>	<p>75 POINTS</p> <p>Two Hotel Nights Full Registration Rebate \$200 Visa Card</p>	<p>100 POINTS</p> <p>Wine & Dine for up to 10 Team Members <i>(Limit: Three awarded to the first three Advisors requesting redemption for this reward)</i> \$500 Airfare Stipend Three Hotel Nights \$500 Visa Card</p>	

Note: Advisors who earn Rewards Points but are unable to attend the conference will still be eligible to redeem non-event-related prizes, including the exclusive paper pack and stickers, exclusive album cover and custom album cover, as well as Visa Cards.

SILVER, GOLD AND PLATINUM REWARDS

The top points-earners can take advantage of exclusive conference perks.

 <p>CREATIVE MINDS CONFERENCE SILVER</p>	 <p>CREATIVE MINDS CONFERENCE GOLD</p>	 <p>CREATIVE MINDS CONFERENCE PLATINUM</p>
<p>100 POINTS</p>	<p>125 POINTS</p>	<p>150 POINTS</p>
<ul style="list-style-type: none"> • VIP seating • Backstage pass • Exclusive gift 	<ul style="list-style-type: none"> • Silver status recognition • Power breakfast with Caleb • Exclusive gift 	<ul style="list-style-type: none"> • Silver and Gold status recognition • Dinner cruise with Home Office staff • On-stage recognition

ROOM UPGRADES

The top seven (7) points-earners will be eligible for a room upgrade at the Hyatt Regency.



EARN A 5-NIGHT TRIP TO HAWAII

The #1 top points-earner at the conference will win a once-in-a-lifetime vacation for two to Hawaii, including round-trip airfare for two, six days and five nights at the luxurious Lahaina Shores Resort, car rental, luau, helicopter and vineyard tours and a \$1,000 Visa Card.



DRAW

For every new team member who joins during the qualification period and reaches Level 2, the upline Advisor will earn one ticket into a draw. During the conference, 10 winners will be randomly drawn to be part of an **on-stage CM Trivia Game Show with prizes each valued at \$1,500USD!**