



June 13-15, 2020  
Hyatt Regency Minneapolis

# Creative Minds Conference

**Qualification Period:** Nov. 1, 2019-March 31, 2020

**Eligibility:** Level 2 or higher by March 31 to attend.

*(Note: You can be at any level of the earnings plan to register.)*

## REWARDS POINTS

Advisors can earn points during the qualification period, which will be redeemable for prizes during a redemption period in April 2020. You'll find a handy tracker at the top of your My Reports page in the Advisor HQ.



**\$500 ACCOUNT  
BALANCE  
INCREASE**

**5 POINTS**

Earn 5 points for the first \$500 in incremental sales during the qualification period.



**NEW TEAM  
MEMBER AT  
LEVEL 2+**

**25 POINTS**

Earn 25 points for reach new team member you welcome during the qualification period who is at Level 2 at the end of the qualification period.



**NEW TEAM  
MEMBER AT  
LEVEL 2+**

**BONUS  
DRAW ENTRY**

Earn one ticket into the Draw to win one of 10 prizes valued at \$1,500USD for every new team member who reaches Level 2 and is at Level 2 at the end of the qualification period.

### POINT REDEMPTION

During the redemption period in April 2020, qualifying Advisors can select the reward(s) they would like to redeem (e.g., an Advisor who earns 50 points could choose one 50-point reward or two 25-point rewards, five 10-point rewards, etc.). Take a look at the list below for ways conference attendees can redeem their points at the conference. Advisors who earn Rewards Points but are unable to attend the conference will still be eligible to redeem non-event-related prizes, including the exclusive paper pack and stickers, exclusive album cover and custom album cover, as well as Visa Cards.

<p><b>5 POINTS</b></p> <p>Exclusive Event-Inspired Paper Pack &amp; Stickers</p>	<p><b>10 POINTS</b></p> <p>Exclusive Album Cover</p>	<p><b>25 POINTS</b></p> <p>Custom Album Cover \$50 Registration Rebate \$50 Visa Card</p>	<p><b>35 POINTS</b></p> <p>\$100 Registration Rebate \$100 Visa Card Product Workshop with Shari &amp; Carrie</p>
<p><b>50 POINTS</b></p> <p>One Hotel Night Small Group Experience <i>(e.g., photo tour, etc.)</i> \$150 Visa Card</p>	<p><b>75 POINTS</b></p> <p>Two Hotel Nights Full Registration Rebate \$200 Visa Card</p>	<p><b>100 POINTS</b></p> <p>Wine &amp; Dine for up to 10 Team Members <i>(Limit: Three awarded to the first three Advisors requesting redemption for this reward)</i> \$500 Airfare Stipend Three Hotel Nights \$500 Visa Card</p>	

### SILVER, GOLD AND PLATINUM REWARDS

The top points-earners can take advantage of exclusive conference perks.



**100 POINTS**

- VIP seating
- Backstage pass
- Exclusive gift



**125 POINTS**

- Silver status recognition
- Power breakfast with Caleb
- Exclusive gift



**150 POINTS**

- Silver and Gold status recognition
- Dinner cruise with Home Office staff
- On-stage recognition

## ROOM UPGRADES

The top seven (7) points-earners will be eligible for a room upgrade at the Hyatt Regency.



## EARN A 5-NIGHT TRIP TO HAWAII

The #1 top points-earner at the conference will win a once-in-a-lifetime vacation for two to Hawaii, including round-trip airfare for two, six days and five nights at the luxurious Lahaina Shores Resort, car rental, luau, helicopter and vineyard tours and a \$1,000 Visa Card.



## DRAW

For every new team member who joins during the qualification period and is at Level 2 at the end of the qualification period, the upline Advisor will earn one ticket into a draw. During the conference, 10 winners will be randomly drawn to be part of an **on-stage CM Trivia Game Show with prizes each valued at \$1,500USD!**